MISSIONS & VISIONS

NMSU & UDA

An overview of synergies and partnership opportunities.

NM
STATE
UNIVERSITY
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NMSU & UDA

Partnership will provide:

A New Paradigm for the Soccer Student Athlete in the USA not available elsewhere.

The expertise and excellence to achieve a first class soccer program and the first of it's type in the USA.

The NMSU Vision

"The New Mexico State University System will be a **premier university** as evidenced by demonstrated and quantifiable excellence in teaching, research, **extension, outreach, service**, economic development, and **community engagement** relative to its peer institutions"

EXTENSION	Providing students a focused academic and soccer development opportunity not available elsewhere
OUTREACH	UDA professional staff, in the USA and UK, to reach into soccer community development in NM and beyond; AND the outreach of soccer as a global sport using UDA contacts to bring students to the NMSU campus
SERVICE	UDA academy student athletes to serve in the local community through intentional programming
ENGAGEMENT	UDA academy student athletes to be engaged locally, regionally, nationally as well as internationally as NMSU students
PREMIER UNIVERSITY	Extend the outreach and recognition for NMSU through UDA-UK partner Universities

UDA Vision

Changing Lives Through Education

UDA Mission

TO PROVIDE STUDENT ATHLETES WITH AN **INTERNATIONALLY RECOGNIZED UNIVERSITY DEGREE** AS WELL AS A DEVELOPMENTAL SOCCER **EXPERIENCE AND OPPORTUNITY**.

INTERNATIONAL RECOGNIZED DEGREE

Opportunity for the UDA Soccer Academy students to earn a NMSU accredited associate, undergraduate and graduate degree.

EXPERIENCE & OPPORTUNITY

Provide UDA students at NMSU the same opportunity and quality of experience as the UDA-UK academy.

UDA

Goals

INTEGRATION

To provide the world's best integration of university education and soccer experience and development so students can reach their potential in the classroom and on the field.

FILL STUDENT NEEDS

To fit the needs of every University Soccer Academy student not just on the soccer field but through multiple degree options that fits their career goals.

OPPORTUNITY

To give the greatest opportunity for success in the soccer industry.

HOW OUR GOALS ARE MET

INTEGRATION

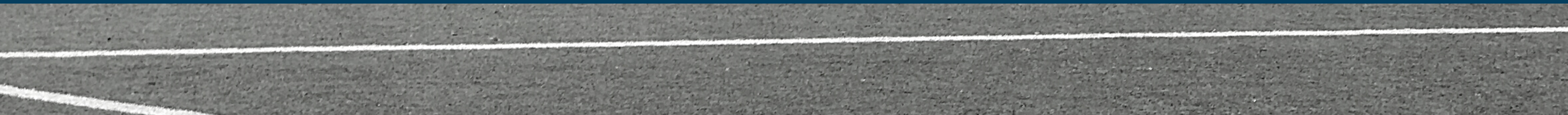
UDA students will be fully integrated into the life of NMSU though the UDA welfare officer that connects the academic and soccer experience

FIT THE NEEDS OF EVERY STUDENT

NMSU provides students with a full range of academic courses at the associate, undergraduate and graduate degree level

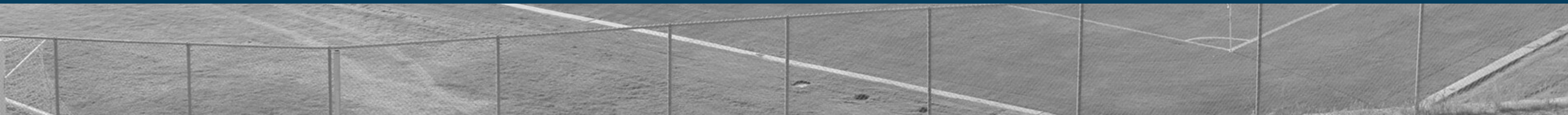
UDA Academy Program at NMSU

- Model is based on UDA soccer academy at the University of Chester, England where a similar structure and working relationship is in place - www.udauksoccer.org
- Will recruit students into NMSU with a target of 18 students in the first year to a maximum of 60 by year four (not including non-student/athletes)
- Assumes all operational costs connected to the NMSU/UDA men’s soccer academy
- Will employ a “welfare officer” to allow for academic, social and well being connections for academy students to NMSU faculty and staff
- Responsible for design and development of a specific UDA/NMSU web page for marketing and branding of the soccer academy program
- Develop specific, or add to current, marketing events that target the UDA/NMSU program



NMSU

- Provide appropriate field space for NMSU/UDA soccer field for the academy to acceptable training and playing standard
- Provide turf management support through NMSU turf management degree program with experiential learning opportunities and/or credit for students within the program
- Provide access to NMSU/UDA students to appropriate athletic facilities for strength and conditioning, athletic training and rehab as well as student services and well being
- NMSU allows UDAUK to link it’s website with the UDA/NMSU specific web page as well as NMSU linking to the UDAUK website
- Assist UDA with marketing costs AFTER first year delivery of the program to support the strengthen and growth of the UDA/NMSU academy program; marketing budget to be based on UDA performance
- Provide local, state and regional marketing to promote the UDA/NMSU soccer project either through news release, marketing event and/or student recruitment when at all possible
- Provide optional, on-campus accommodation for UDA student's enrolled at DACC.

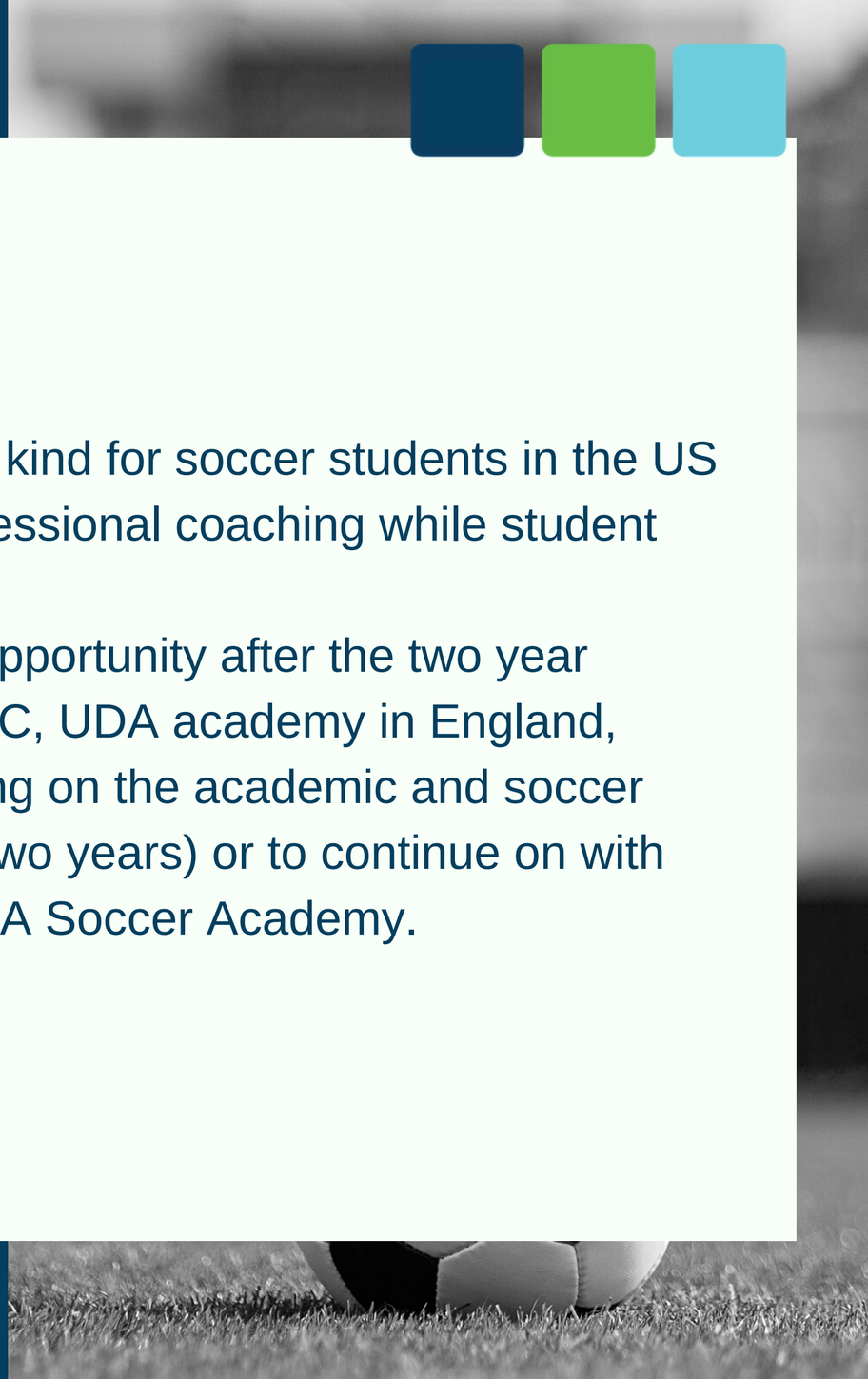


UDA / NMSU

- Intergate, through UDA welfare officer and NMSU Student Services, academy students into the culture and student life at NMSU for the total “student experience”
- Explore cooperative opportunities to construct soccer specific training/playing facilities located at NMSU or surrounding area
- Build UDA and NMSU synergies through coaching, community outreach and youth soccer development in Las Cruces and the Southwest region
- UDA provides academic/athletic connections to NMSU students and staff through introductions to UK partner universities, specifically the University of Chester as well as NMSU to University of Chester students and staff
- Facilitate an articulation agreement between NMSU and the University of Chester that connects the academic courses, exchanges and the UDA soccer program
- Look to develop a “US Soccer Coach” Training program at both the UG/PG level to attract potential SA’s as well as differentiate UDA/NMSU as a “one of a kind” program

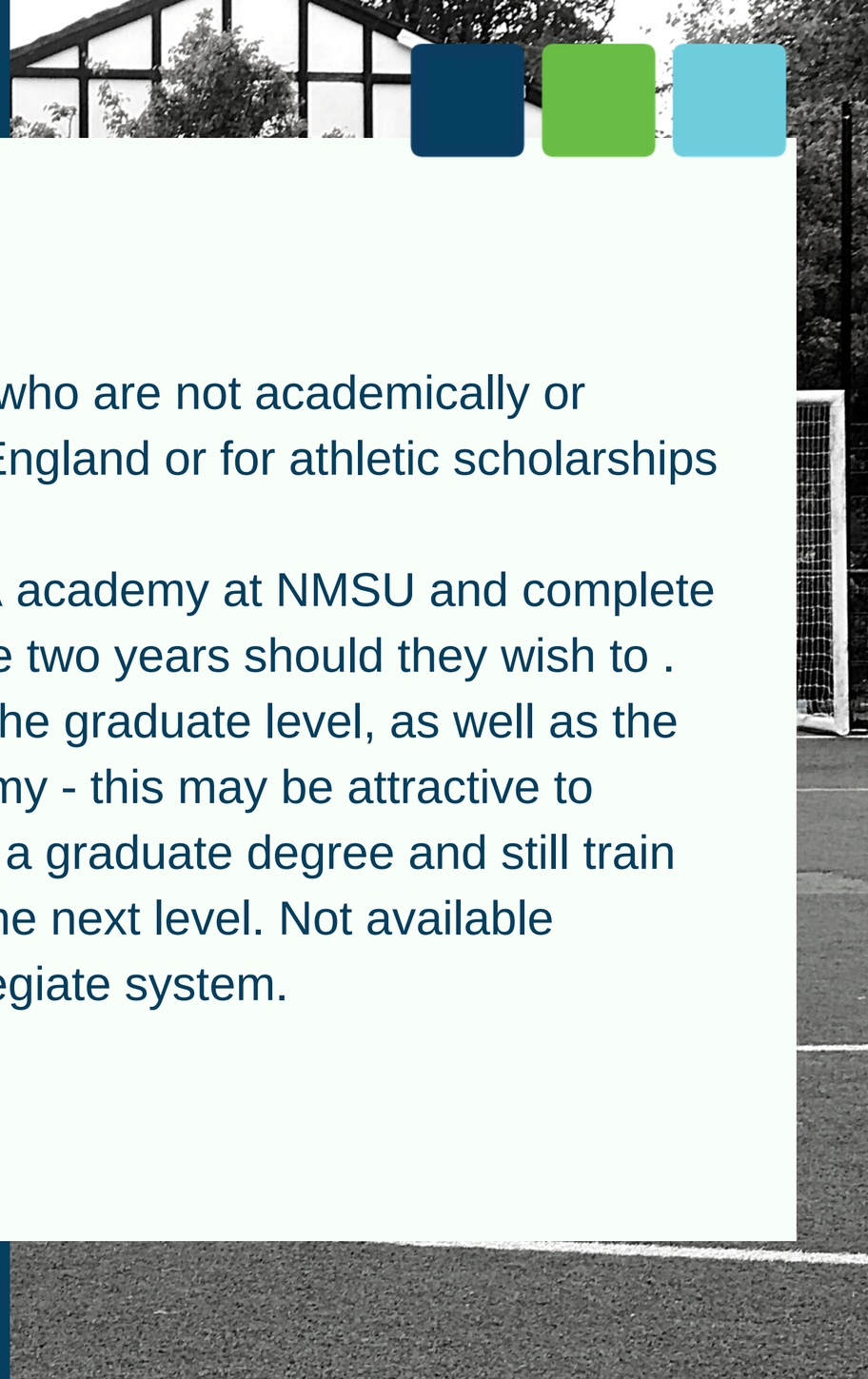
Why UDA at NMSU?

- Program will be the first of its kind for soccer students in the US - allowing for year round professional coaching while student earn their university degree.
- Provides multiple pathways opportunity after the two year associate degree, i.e. into UoC, UDA academy in England, NCAA Div 1, 2 or 3 (depending on the academic and soccer growth of students their first two years) or to continue on with NMSU with or without the UDA Soccer Academy.



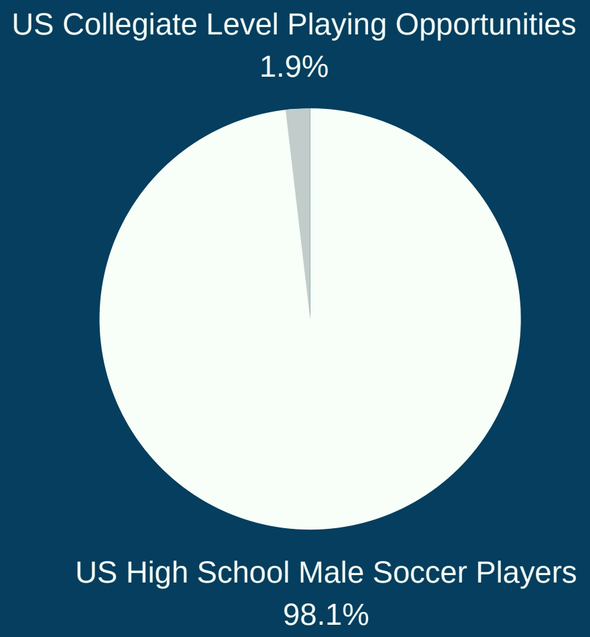
Why UDA at NMSU?

- Meets the needs of students who are not academically or athletically ready for UoC in England or for athletic scholarships in the USA collegiate system.
- Students can play in the UDA academy at NMSU and complete their degree program after the two years should they wish to .
- UDA can accept students at the graduate level, as well as the undergrad level to the academy - this may be attractive to students wishing to complete a graduate degree and still train or play and get exposure at the next level. Not available anywhere else in the US collegiate system.



The Numbers

Playing Demand Exceeds Supply



- THE UDA BASED PLAYING POOL IS HUGE IN SELECT AND HIGH SCHOOL SOCCER
- LIMITED PLAYING OPPORTUNITY FOR STUDENTS TO PLAY WITHIN THE US SYSTEM AFTER HIGH SCHOOL
- DEMAND EXCEEDS SUPPLY

The Numbers

Odds of Making a Collegiate Roster

DIV 1 - 99:1

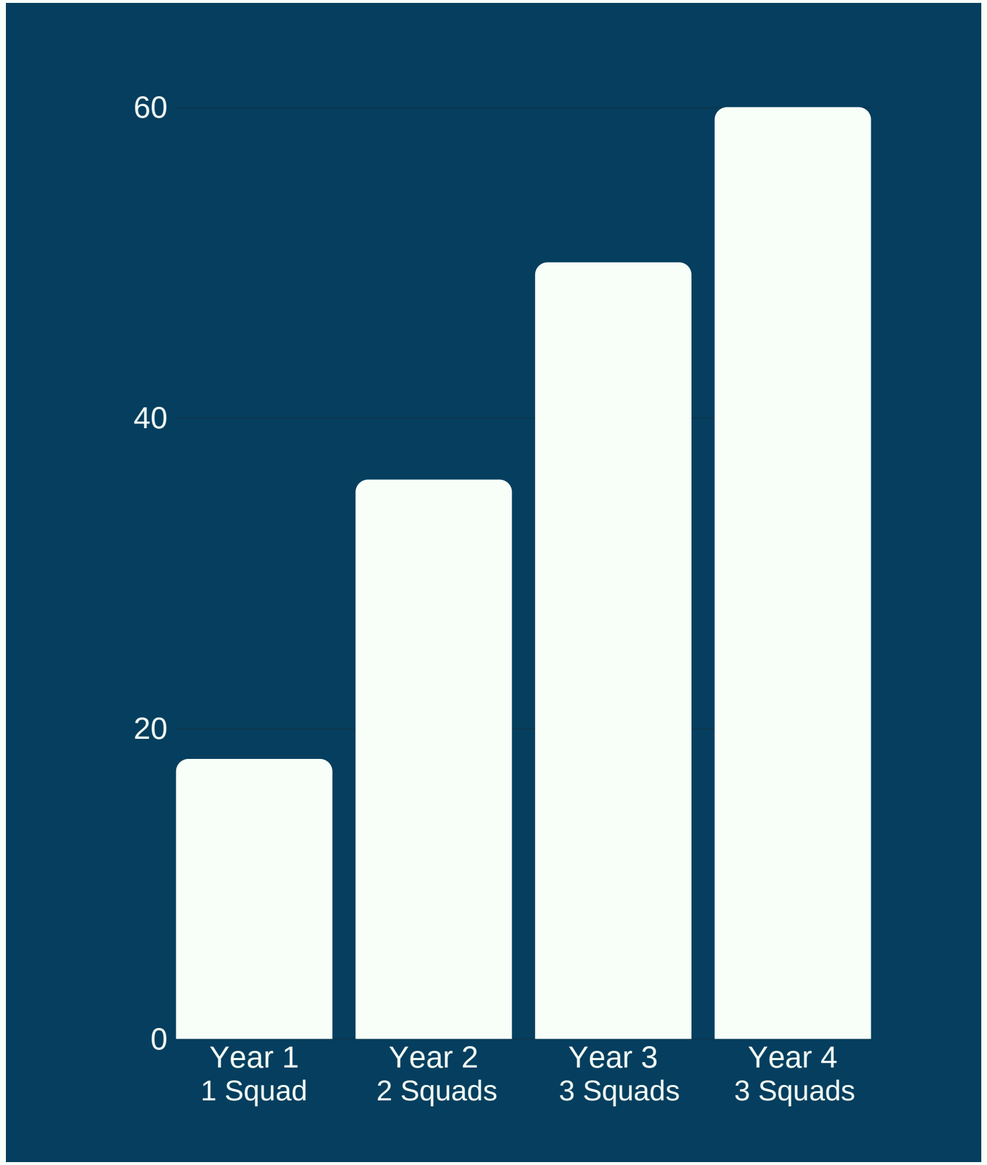
Average of 9.9 scholarships for Div 1 for average roster size of 29

DIV 2 - 18:1

Nationwide - 40:1

WESTERN STATES ODDS

Alaska 238:1
Arizona 109:1
California 95:1
Colorado 96:1
Hawaii 113:1
Idaho 300:1
Montana 189:1
Nevada 90:1
New Mexico 154:1
Oregon 213:1
Utah 187:1
Washington 127:1
Wyoming 931:1
Texas 126:1



UDA Academy Targets

Students from the USA and Abroad to be targeted for recruitment.

Academy capped at 60 students in order to ensure quality delivery and experience for students.

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